

Jack Brewer

MARKETING EXECUTIVE

Contact

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Professional Summary

Multimedia Content & Marketing Professional with a BA in Digital Film Production, experienced in producing engaging content, supporting campaign delivery, and helping brands communicate effectively across digital channels. Currently studying a Level 4 Marketing Diploma to further develop commercial marketing skills.

Work Experience

Media & Communications Executive | July 2025-present

Maserati Club UK

- Media & Communications Executive for Maserati Club UK, responsible for creating and posting engaging content, as well as filming and photographing events to showcase the club's activities and community.

Junior Content Creator | Nov 2024 - Mar 2025

Oliver Marketing Agency

- In this role, I captured, edited, and produced multimedia content for social media, web, and TV, managed production equipment, assisted in studio operations, and collaborated with teams to create engaging, high-quality marketing & storytelling aligned with brand messaging and digital trends.

Freelance creative | 2020-present

Jack Brewer Media

- Freelance Creative delivering branded content and creative projects for clients including Gourmet Burger Kitchen and Zoopla Property Market. I have produced, shot, and edited visual content, while also supporting agency-led productions across camera, lighting, and sound to deliver high-quality creative assets.

Academic History

Ravensbourne University London | 2020-2023

Digital Film Production BA (Hons)

- Grade 2:1

Oxford College of Marketing | 2025-2026

CIM Level 4 extended Diploma in Digital Marketing.

- Courses finishing before the end of this year

Skills

Digital Marketing

- Content Strategy & Planning
- SEO & Digital Marketing
- Social Media Marketing
- Email Marketing & Communications
- Brand & Audience Engagement
- Marketing Analytics & Reporting
- Campaign Management & Optimisation
- Stakeholder Collaboration & Communication

Creative Media Production

- Video Production & Filming
- Photography & Photo Editing
- Video Editing & Post-Production
- Creative Content Development
- Pre-Production & Shoot Planning
- Production Coordination